



This "B" is the Hotel Belleclaire's trade-mark, and the Belleclaire backs up its trade-mark.

Patrons appreciate what they get when they come to the Belleclaire.

Letters come to us from all points of the compass, expressing satisfaction with the treatment accorded guests.

We quote from a letter written Oct. 19, 1921, by a prominent Philadelphia business man:

"We have been more than pleased at the courtesy and thoughtful treatment my wife and I have received at the hands of yourself and your staff in the Belleclaire, as well as the high grade service and food offered in your dining rooms. It is a pleasure to stop at the Belleclaire on our trips."

We thank patrons for their encouragement—for it is both encouraging and stimulating to be told that we give good accommodations and serve food that they like.

Walter Figgard

NEW YORK HEADQUARTERS
For Electrical Xmas Tree Outfits.
LIONEL MINIATURE RAILWAYS
and other useful electrical devices, announces the continuation of the

No Profit Sale
This sale started October 24, and has been so successful that we will continue it for **ONE WEEK MORE**



Light string with 8 large different colored bulbs, ready for use on any house current or battery; sold elsewhere for \$3.00; sale price..... **1.50**
Large bulbs, all colors, regularly sold for 20c; sale price..... **10c**
WE LEAD—OTHERS FOLLOW.
This year we have a wonderful fireproof shade that will improve the decorations of your tree 100 per cent.; special this week: per dozen..... **40c**

Now is the time to have your old outfits tested and bulbs replaced.
Bring Them Along With You.
BUY NOW AND AVOID THE GREAT XMAS RUSH AND SAVE 20 PER CENT.
For further information and other bargains, write for Circular W.
CORUBIA ELECTRIC HOUSE
145-147 EAST 23D STREET, N. Y.
Between Lexington and 4th Avenues

14-K Solid Gold

TOMORROW ONLY



Jeweled Adjusted Regulated \$8

WE WILL REFUND EVERY CENT YOU PAID if you can duplicate this watch in this or any other city for a penny less than \$25.00. Before coming here, just step into any other jewelry store and ask them what price they charge for a real 14-karat solid gold case and a guaranteed jeweled, adjusted and regulated movement. Probably they will ask \$30.00. Many dealers say it is, for them, impossible to buy the case alone for as low as \$8.00, so you can appreciate what this bargain really means to you. A large volume of business on a small margin of profit, and buying direct from the manufacturer for cash, enables us to undersell all other dealers. Tomorrow we will sell these splendid watches for the lowest price in the entire U. S. The case is solid gold thru and thru, and so stamped, subject to any U. S. test. It is guaranteed for a lifetime. It is full men's size. Bring it back for refund if you can buy it elsewhere for less than \$25.00. No dealer, mail, messenger or telephone orders filled.

GOLD-FILLED JEWELLED ADJUSTED REGULATED \$4

For those who want a good timepiece, without investing a great amount of money, we offer a ten-year gold filled case, with a movement that has been carefully timed, tested, adjusted and regulated at a tremendous reduction from its real value. Purchase one of these watches upon the distinct understanding that if you dealer anywhere can sell it to you for less than \$15.00 we will refund your money. We have none for dealers. We will fill our messenger or telephone orders at \$5.25.

B. GUTTER & SONS
170 NASSAU ST., N. Y. Opposite City Hall
At Park Row and Nassau St.

Hair Mattresses \$3.75 Made Over

Same Ticking, New Filling, Extra CLEANED BY ELECTRICITY.
Returned in 24 hours. Down and feather quilts made over, and to order. Brass beds refinished and reupholstered. Mattresses made to order. We also sell beds, bed springs and bed springs at wholesale prices.
BRONX SANITARY MATTRESS CO.
3372 THIRD AVE.
NEAR 160TH ST. PHONE 716 MELROSE.

VIRGINIA BY 15,000, REPUBLICAN CLAIM

Democrats Plainly Worried by Closing Drive of Anderson Forces.

DESERTED BY 'BIG MEN'

'Better Government' Slogan Has Won Thousands of Influential Voters.

Special Despatch to THE NEW YORK HERALD.
RICHMOND, Va., Oct. 28.—With the State election less than three weeks away Republicans and Democrats are maneuvering their forces into strategic position for the drive down the last stretch in the hottest campaign for control of Commonwealth offices that the Old Dominion has ever known.

Col. Henry W. Anderson, the anti-machine candidate for Governor, is waging such an aggressive battle against his Democratic opponent, former State Senator E. Lee Trinkle, that interest in the contest has spread far beyond the confines of Virginia. Leaders of the two big parties throughout the nation are anxiously awaiting the outcome at the polls on November 5.

President Harding, while scrupulously refraining from interfering in the slightest measure with the political battle now nearing its climax in this State, is following its developments with the closest attention. During his visit to Williamsburg and Yorktown the President met Col. Anderson and discussed the campaign at length with the champion of "Better government for Virginia."

He found the head of the Republican ticket in fine spirits and most optimistic over the outlook.

The Anderson movement, characterized by Representative C. Bascom Slemmons as "the most important and most widely extended of any political crusade in Virginia since readjustment days," has been gaining momentum so rapidly in the last week that the Democratic leaders are plainly worried. For the first time in the annals of the State, they are

bending all their energies to round up every possible vote in the Commonwealth. They realized that they have a real fight on their hands this time.

There is a big flurry among the 54,000 office holders in the Commonwealth in the face of a possible "Republican landslide." For more than thirty years Democrats have monopolized the official plums. Now there is something like consternation in the ranks of these patronage sharers.

Col. Anderson got a flying start by launching his speaking campaign several weeks ahead of the Democrats, and they have been on the defensive ever since. The anti-machine nominee has based his appeal for votes upon "the long record of extravagance and inefficiency that has marked the Democratic management of the affairs of the Commonwealth." He has shown an eloquence, an earnestness and a "carry on" which threaten to cause extraordinary upheaval at the polls next month.

At the headquarters of the Republican State Campaign Committee they are standing pat on the prediction that the Anderson ticket will sweep the State by 15,000 at least. And if it does the Republican leaders will consider it a magnificent achievement.

The Democratic campaign managers scoff at such a claim as preposterous, but this cocksure attitude in the Republican camp has spurred them to the greatest activity in endeavoring to stem the tide of popular approval that is following Col. Anderson wherever he is heard in the State.

Secretary Breman, while asserting that "there is no special reason for apprehension," admits that "the Democrats will make every effort to bring out a heavy vote."

Never before have the Democratic precinct chairmen been called upon by the central committee to work so hard, so constantly and so astutely to corral voters for their State ticket.

"Virginia is now facing a serious crisis in its social, political and economic life," declared Col. Anderson in his first speech of the campaign at Lexington. And the Democratic party in this Commonwealth at the same time is fighting for its existence as a "machine" power.

Chairman Joseph L. Crupper of the Republican Campaign Committee and his lieutenants are basing their confidence in an emphatic victory for the Anderson ticket on the glowing reports that have been coming in from the field.

"We have felt from the first that we had a good fighting chance to win," said Chairman Crupper, "and now this feeling has settled into the belief that certain victory is ahead of us. There is every sign the people of Virginia are determined to overthrow the present administration, clean out the army of patronage leeches and give the Republicans a chance to show it is possible to run the

business of the Commonwealth on an efficient and economical basis. Col. Anderson's graphic arraignment of 'machine' tyranny and extravagance has made an impression throughout the State which still stands, despite the efforts of the Democratic speakers to draw the spotlight away from it by interjecting puerile issues. Virginians want a new deal all around in their government—and all the developments in the campaign to date indicate that they are going to get it."

Advertisement.

"Gets-It" Tickles Corns to Death

First Stops All Pain—Then Peels the Corn Off.

Don't try to fox trot on corns tortured feet. Get rid of your corns. If you



Make Your Feet Happy! Remove Those Corns With "Gets-It."

have never seen a corn tickled to death just apply a few drops of "Gets-It" to yours. Then watch that corn die—peacefully as if it had gone to sleep. Soon it is nothing but a loose piece of dead skin that you can lift right off with your fingers.

Get better them now. Your druggist has "Gets-It." Costs but a trifle—or nothing at all if it fails. Mfd. by E. Lawrence & Co., Chicago.



Bumper Crops From Muck Land

THIS is the era of the fresh vegetable. The American of today must have his lettuce, his celery, his cucumbers, his onions—and increased efforts are being made everywhere to give them to him.

The muck lands near Fulton, N. Y. are a case in point. Five years ago they were a low, swampy waste, a tangle of waterlogged trees and underbrush—a dead loss to the community. Then someone discovered that when cleared and drained, their decaying vegetable matter, two to twenty feet deep, made ideal soil for the growing of fresh vegetables.

The tremendous work of reclamation was started. The brush was burned off. The water was drained away in ditches. The ground was harrowed and cleared for cultivation. As a result, land formerly worth \$25 an acre now brings \$500 to \$600 an acre.

During the shipping season of 1921, the total freight movement of fresh vegetables from this single town will easily reach 1000 carloads, exclusive of express shipments.

Perishable crops of this kind have no market value without fast, efficient transportation. The Lackawanna Railroad and other carriers, by the establishment of a regular refrigerator service from Fulton to large centers of consumption, have fully co-operated with the important reclamation work at Fulton and have earned the commendation of shipper and city commission merchant alike.

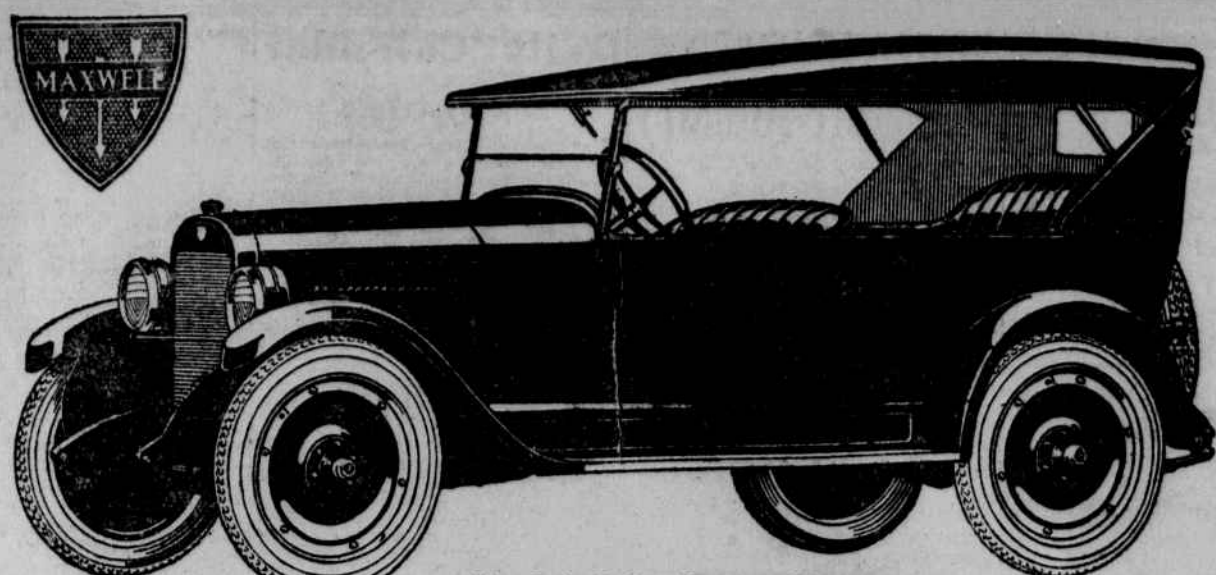
LACKAWANNA LIMITED CHICAGO LIMITED BUFFALO LIMITED
Lv. New York 10.00 A.M. Lv. New York 2.00 P.M. Lv. New York 8.30 P.M.
Lv. Hoboken 10.20 A.M. Lv. Hoboken 2.20 P.M. Lv. Hoboken 8.55 P.M.
Ar. Syracuse 5.4 A.M. Ar. Detroit 7.10 A.M. Ar. Syracuse 7.40 A.M.
Ar. Buffalo 7.15 P.M. Ar. Cleveland 7.50 A.M. Ar. Chicago 7.00 A.M.
Ar. Chicago 8.25 A.M. Ar. Chicago 2.00 P.M. Ar. Buffalo 7.30 A.M.

These trains stop at Newark, East Orange and Morristown on notice to agent. Hudson Tubes run direct to Lackawanna Terminal at Hoboken from 3rd Street and Broadway, New York, in 17 minutes, and from Hudson Terminal, New York, in 9 minutes.

For detailed information telephone BRAYNT 2052

LACKAWANNA

WENDELL P. COLTON ADVERTISING AGENCY, NEW YORK



New Series Sedan, Coupe and Roadster shown on other pages. Be sure to see them.

First Showing of the First Touring Car Designed and Produced Entirely by the New Maxwell Organization

A car which reveals, at a glance, such a wealth of beauty and goodness that the price seems almost unbelievable.

- Cord tires, non-skid front and rear; 31 x 4 inch.
- Disc wheels demountable at hub and rim, or wood artillery wheels, optional without extra cost.
- Unusually long springs promote comfort, tire economy, roadability.
- Alumite lubrication.
- Plate glass window in rear curtain.
- Drum type head lamps, nickel trimmed. Non-glare lenses.
- Real leather upholstery, Turkish cushions.
- Adult-size seats, deep and wide and roomy.
- Side curtains open with doors.
- Leak-proof windshield. Windshield wiper.
- New steering comfort. Clutch and brake action, steering and gear-shifting, made remarkably easy.
- Handsome and accessible instrument board. Best switches. Motor driven electric horn.

See the announcements of the Sedan, the Coupe, and the Roadster on other pages of this paper; and come and see them. Telephone us for the prices.

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1808 Broadway, Corner 59th Street. Telephone Circle 5550
OPEN EVENINGS
Bronx Branch: 175th STREET AND GRAND CONCOURSE.
Telephone Tremont 4914

The Good MAXWELL

Cranberries The Fruit For Every Meal!

Cranberries are good themselves and make other foods taste good! At breakfast—try cranberry jelly on hot biscuits or toast; it is surprisingly good! For lunch—with cold cuts—cranberry sauce makes the most delicious relish. For dinner—with roast beef or steak—cranberry sauce adds a piquant flavor and aids digestion. As a dessert—a tempting cranberry pie, jelly roll, or pudding perfects the meal.

Try these recipes:

Cranberry Jelly

Cook until soft the desired quantity of cranberries with 1½ pints of water for each two quarts of berries. Strain the juice through a jelly bag. Measure the juice and heat it to the boiling point. Add one cup of sugar for every two cups of juice; stir until the sugar is dissolved; boil briskly for five minutes; skim; and pour into glass tumblers, porcelain or crockery molds.

Cranberry Sauce

One quart cranberries, two cups boiling water, 1½ to 2 cups sugar. Boil sugar and water together for five minutes; skim; add the cranberries and boil without stirring (five minutes is usually sufficient) until all the skins are broken. Remove from the fire when the popping stops.

Cranberry Pie

Have ready a partly baked pastry shell. Pour in sauce when cold, made by either of the sauce recipes, put strips of pastry over the top, and finish baking in a moderate oven.

Strained Cranberry Sauce

If a strained sauce is preferred, cook the cranberries and water; then press through the strainer, keeping back the skins; add the sugar and finish the cooking as suggested.

Cook cranberries in porcelain-lined, enameled or aluminum vessels—never in tin.

To be sure of a selection of the choicest, cultivated varieties—ask for **EATMOR CRANBERRIES**.

A recipe folder, containing many ways to use and preserve cranberries, will be sent free on request.

AMERICAN CRANBERRY EXCHANGE
90 West Broadway, New York

(The red and blue trade-mark label is on all barrels and boxes)

Eatmor Cranberries